

2022 International Coastal Cleanup Miami-Dade | Event and Survey Results



In our 8th year organizing Miami-Dade County's involvement in this annual global event, the impact was bigger and better than ever. We had more cleanup locations and more trash collected than ever before! We surveyed volunteers after the event and learned that cleanups can be an eye-opening educational experience that leads to further action.

📍 55 Cleanups in Miami-Dade

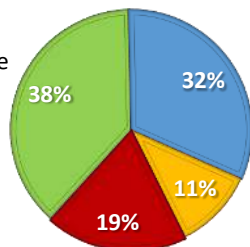
👥 2,976 Volunteers

⚖️ 22,125 Pounds of Debris

We are reaching new people! For 38% of survey respondents, the 2022 ICC was their first cleanup

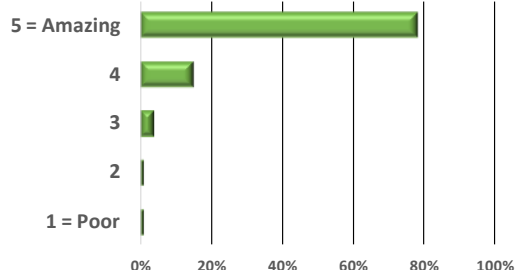
How many times have you participated in a cleanup prior to the 2022 ICC?

- This was my first time
- 1-3 Times
- 4-5 Times
- 6+



The ICC is a great event! 93% rated the event a 4 or 5, where 5 is amazing

On a scale of 1-5, rate your ICC cleanup experience

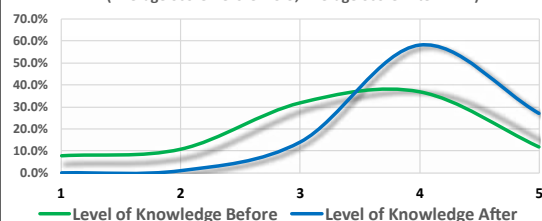


Participating in a cleanup is a powerful learning experience! 66% had an increase in knowledge

How would you rate your level of knowledge about our local marine debris problem?

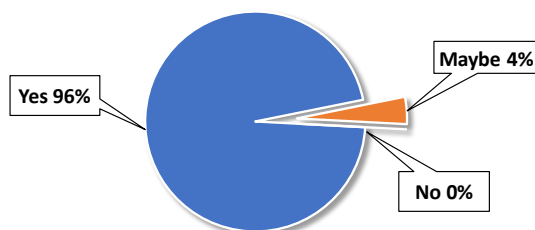
1 = None, 5 = Expert

(Average Score Before = 3.3, Average Score After = 4.1)



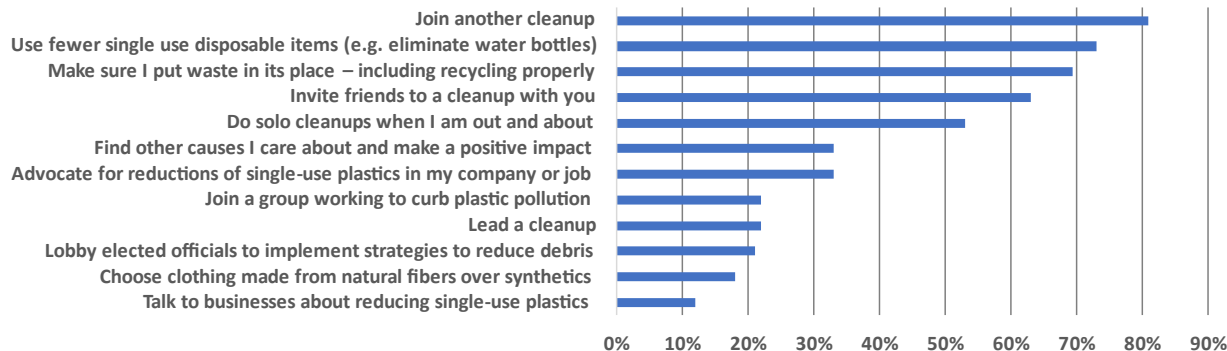
Cleanups are a steppingstone to further action! 96% want to do more to protect the environment

Did participating in this event make you want to do more to protect the environment?



Cleanups can be a catalyst for behavior change!

If yes, what NEW actions will you commit to do? (check all that apply)



What did you learn by participating in ICC?':

There is too much trash on the ground EVERYWHERE!!!

More education efforts are needed about the harmful impacts of plastic, and we need to reduce the amount of single-use plastic we use.

People can do some extraordinary things if they work together for a cause.