

How to Organize and Lead a Cleanup

WORKSHOP



Never doubt that a small group of thoughtful, committed citizens can

CHANGE THE WORLD

Indeed, it is the only thing that ever has.

-Margaret Mead



INTRODUCTIONS

Dara Schoenwald

Executive Director and Co-founder

- Cultural Anthropologist
- Consumer Insights Strategist
- 2018 Ocean Drive 'Women of Influence'
- President of the Board Rhythm Foundation
- Co-founder of 100+ Women Who Care Miami Beach



Dave Doeblner

Director of Development and Co-founder

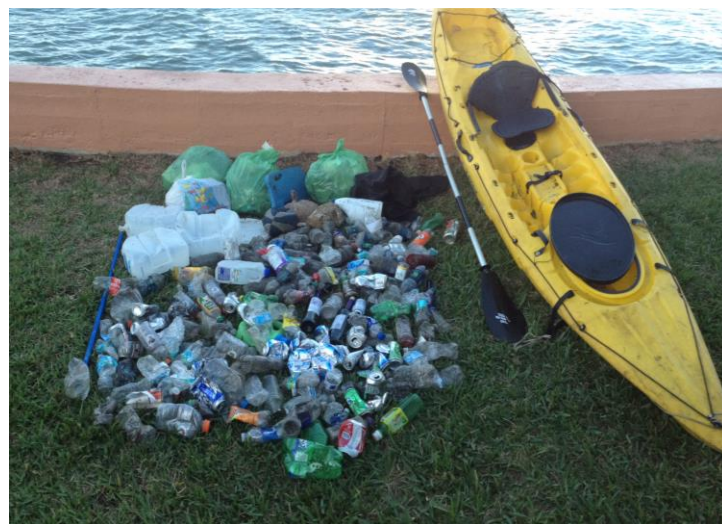
- Biscayne Bay Watershed Management Advisory Board
- Former Chair of Miami Beach Sustainability Committee
- Steering Committee, Biscayne Bay Marine Health Coalition
- 2017 Miami New Times 'Citizen of the Year'



WE LOVE TO PADDLE!!!



WE STARTED NOTICING AND PICKING UP A LOT OF TRASH



THE PROBLEM SO WAS GREAT WE
EITHER NEEDED A BIGGER BOAT



....OR MUCH MORE HELP

So we started organizing small group cleanups with friends

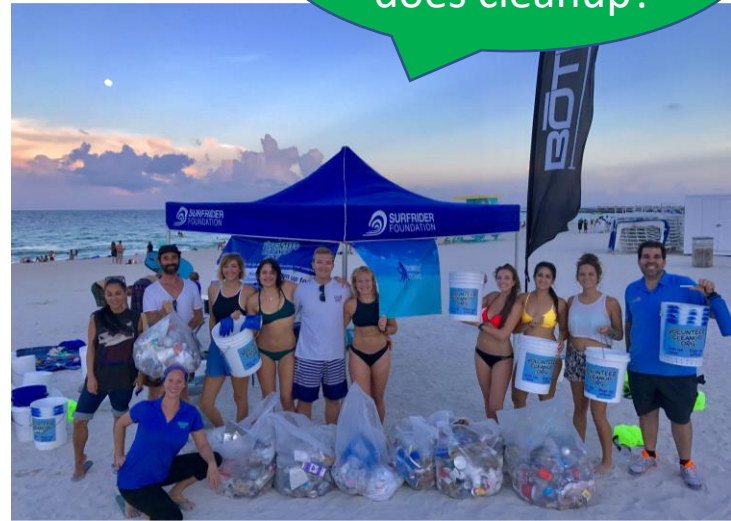


Everytime we did a cleanup, people asked us two things

When's the
next
cleanup???



Do you know
my friend who
does cleanup?



We started a non profit and built a website
to scale impact and reach

**VOLUNTEER
CLEANUP
.ORG**

OUR MISSION

We engage volunteers to clean their neighborhoods, shorelines and waterways to raise awareness about marine debris and encourage people to reduce their reliance on single-use disposable plastics



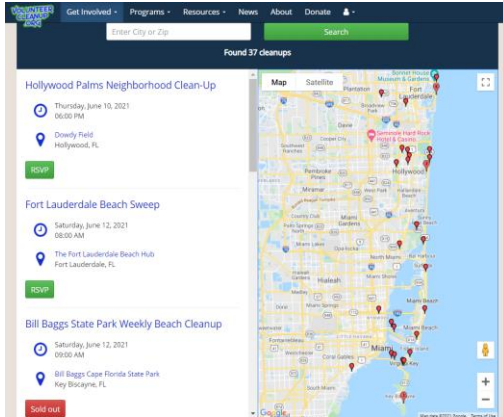
WHY?

Cleanups alone won't solve the problem, but they can provide an eye-opening experience that inspires the necessary changes to stem the flow of marine debris.

** Registered 501c3 nonprofit organization “Miami-Dade Coastal Cleanup” **

OUR CORE PROGRAMS

www.VolunteerCleanup.Org



Our web platform is the go-to destination to connect volunteers to local shoreline cleanups

We mobilize hundreds of volunteers across numerous cleanup events each week.

International Coastal Cleanup



Organizers for Miami-Dade County's participation in the annual International Coastal Cleanup

50+ cleanups and 3,000 volunteers removing 17,000+ pounds of debris in a single day

Private Events



- Private Cleanups and Corporate Days of Service
- Educational and fun team-building or marketing event

OUR APPROACH

Cleanups provide an eye-opening experience that is a catalyst for behavior change and engagement

- We create, facilitate, and lead volunteer opportunities that not only remove marine debris, but provide a hands-on opportunity to learn about the problem, raising awareness
- Eye-opening and often shocking experience that serves as a catalyst for change
- Once you see it, you cannot unsee it
- We encourage people to reduce their reliance on single use plastics through simple everyday changes in their behavior and take broader action on the issue



KEY STEPS FOR ORGANIZING AND LEADING A CLEANUP

Before the Cleanup

1. Choose a date, time and location
2. Obtain required permission, approval, permits
3. Post your cleanup to VolunteerCleanup.org
4. Promote the cleanup on email, social media
5. Send a reminder email 1-2 days before the cleanup
6. Gather needed supplies

During the Cleanup

1. Set-up check-in table/area
2. Check-in volunteers, collect waivers
3. Give an introduction, safety briefing, and instructions
4. 1-hour for the cleanup
5. Regroup at check-in point for debrief, weigh bags, contests and group photo
6. Distribute Community Service Forms

TIME, DATE AND LOCATION CONSIDERATIONS

- Sunrise and Sunset Times
- Tides Schedule
- How many volunteers are you aiming for?
- Do you have enough staff to help?



2015/2016 OHIO HUNTING & TRAPPING REGULATIONS SUNRISE SUNSET TABLE: WEST

| Day | Sunrise | Sunset | Moonrise | Moonset | Sunrise | Sunset | Moonrise | Moonset | Sunrise | Sunset | Moonrise | Moonset | Sunrise | Sunset | Moonrise | Moonset |
|-----|---------|--------|----------|---------|---------|--------|----------|---------|---------|--------|----------|---------|---------|--------|----------|---------|
| 1 | 7:03 | 8:07 | 7:57 | 7:38 | 3:33 | 3:23 | 7:27 | 5:11 | 7:11 | 9:21 | 7:45 | 5:54 | 7:10 | 8:00 | 8:50 | 8:30 |
| 2 | 7:06 | 8:09 | 7:59 | 7:40 | 3:35 | 3:25 | 7:30 | 5:11 | 7:11 | 9:22 | 7:45 | 5:55 | 7:11 | 8:01 | 8:51 | 8:31 |
| 3 | 7:09 | 8:11 | 7:59 | 7:42 | 3:36 | 3:27 | 7:32 | 5:12 | 7:12 | 9:23 | 7:45 | 5:57 | 7:12 | 8:02 | 8:52 | 8:32 |
| 4 | 7:10 | 8:12 | 7:59 | 7:43 | 3:37 | 3:28 | 7:34 | 5:12 | 7:13 | 9:24 | 7:45 | 5:58 | 7:13 | 8:03 | 8:53 | 8:33 |
| 5 | 7:11 | 8:13 | 7:59 | 7:44 | 3:38 | 3:29 | 7:35 | 5:13 | 7:14 | 9:25 | 7:45 | 5:59 | 7:14 | 8:04 | 8:54 | 8:34 |
| 6 | 7:12 | 8:14 | 7:59 | 7:45 | 3:39 | 3:30 | 7:36 | 5:13 | 7:15 | 9:26 | 7:45 | 6:00 | 7:15 | 8:05 | 8:55 | 8:35 |
| 7 | 7:13 | 8:15 | 7:59 | 7:46 | 3:40 | 3:31 | 7:37 | 5:14 | 7:16 | 9:27 | 7:45 | 6:01 | 7:16 | 8:06 | 8:56 | 8:36 |
| 8 | 7:14 | 8:16 | 7:59 | 7:47 | 3:41 | 3:32 | 7:38 | 5:14 | 7:17 | 9:28 | 7:45 | 6:02 | 7:17 | 8:07 | 8:57 | 8:37 |
| 9 | 7:15 | 8:17 | 7:59 | 7:48 | 3:42 | 3:33 | 7:39 | 5:15 | 7:18 | 9:29 | 7:45 | 6:03 | 7:18 | 8:08 | 8:58 | 8:38 |
| 10 | 7:16 | 8:18 | 7:59 | 7:49 | 3:43 | 3:34 | 7:40 | 5:15 | 7:19 | 9:30 | 7:45 | 6:04 | 7:19 | 8:09 | 8:59 | 8:39 |
| 11 | 7:17 | 8:19 | 7:59 | 7:50 | 3:44 | 3:35 | 7:41 | 5:16 | 7:20 | 9:31 | 7:45 | 6:05 | 7:20 | 8:10 | 9:00 | 8:40 |
| 12 | 7:18 | 8:20 | 7:59 | 7:51 | 3:45 | 3:36 | 7:42 | 5:16 | 7:21 | 9:32 | 7:45 | 6:06 | 7:21 | 8:11 | 9:01 | 8:41 |
| 13 | 7:19 | 8:21 | 7:59 | 7:52 | 3:46 | 3:37 | 7:43 | 5:17 | 7:22 | 9:33 | 7:45 | 6:07 | 7:22 | 8:12 | 9:02 | 8:42 |
| 14 | 7:20 | 8:22 | 7:59 | 7:53 | 3:47 | 3:38 | 7:44 | 5:17 | 7:23 | 9:34 | 7:45 | 6:08 | 7:23 | 8:13 | 9:03 | 8:43 |
| 15 | 7:21 | 8:23 | 7:59 | 7:54 | 3:48 | 3:39 | 7:45 | 5:18 | 7:24 | 9:35 | 7:45 | 6:09 | 7:24 | 8:14 | 9:04 | 8:44 |
| 16 | 7:22 | 8:24 | 7:59 | 7:55 | 3:49 | 3:40 | 7:46 | 5:18 | 7:25 | 9:36 | 7:45 | 6:10 | 7:25 | 8:15 | 9:05 | 8:45 |
| 17 | 7:23 | 8:25 | 7:59 | 7:56 | 3:50 | 3:41 | 7:47 | 5:19 | 7:26 | 9:37 | 7:45 | 6:11 | 7:26 | 8:16 | 9:06 | 8:46 |
| 18 | 7:24 | 8:26 | 7:59 | 7:57 | 3:51 | 3:42 | 7:48 | 5:19 | 7:27 | 9:38 | 7:45 | 6:12 | 7:27 | 8:17 | 9:07 | 8:47 |
| 19 | 7:25 | 8:27 | 7:59 | 7:58 | 3:52 | 3:43 | 7:49 | 5:20 | 7:28 | 9:39 | 7:45 | 6:13 | 7:28 | 8:18 | 9:08 | 8:48 |
| 20 | 7:26 | 8:28 | 7:59 | 7:59 | 3:53 | 3:44 | 7:50 | 5:20 | 7:29 | 9:40 | 7:45 | 6:14 | 7:29 | 8:19 | 9:09 | 8:49 |
| 21 | 7:27 | 8:29 | 7:59 | 8:00 | 3:54 | 3:45 | 7:51 | 5:21 | 7:30 | 9:41 | 7:45 | 6:15 | 7:30 | 8:20 | 9:10 | 8:50 |
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| 24 | 7:30 | 8:32 | 7:59 | 8:03 | 3:57 | 3:48 | 7:54 | 5:22 | 7:33 | 9:44 | 7:45 | 6:18 | 7:33 | 8:23 | 9:13 | 8:53 |
| 25 | 7:31 | 8:33 | 7:59 | 8:04 | 3:58 | 3:49 | 7:55 | 5:23 | 7:34 | 9:45 | 7:45 | 6:19 | 7:34 | 8:24 | 9:14 | 8:54 |
| 26 | 7:32 | 8:34 | 7:59 | 8:05 | 3:59 | 3:50 | 7:56 | 5:23 | 7:35 | 9:46 | 7:45 | 6:20 | 7:35 | 8:25 | 9:15 | 8:55 |
| 27 | 7:33 | 8:35 | 7:59 | 8:06 | 4:00 | 3:51 | 7:57 | 5:24 | 7:36 | 9:47 | 7:45 | 6:21 | 7:36 | 8:26 | 9:16 | 8:56 |
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| 29 | 7:35 | 8:37 | 7:59 | 8:08 | 4:02 | 3:53 | 7:59 | 5:25 | 7:38 | 9:49 | 7:45 | 6:23 | 7:38 | 8:28 | 9:18 | 8:58 |
| 30 | 7:36 | 8:38 | 7:59 | 8:09 | 4:03 | 3:54 | 8:00 | 5:25 | 7:39 | 9:50 | 7:45 | 6:24 | 7:39 | 8:29 | 9:19 | 8:59 |
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LOCATION AND PERMITS

OPTIONS

- Flat Sandy Beach
- Mixed terrain locations on Biscayne Bay
- Mangroves, Riprap
- Kayaking or Paddle Cleanups
- Neighborhood Cleanup

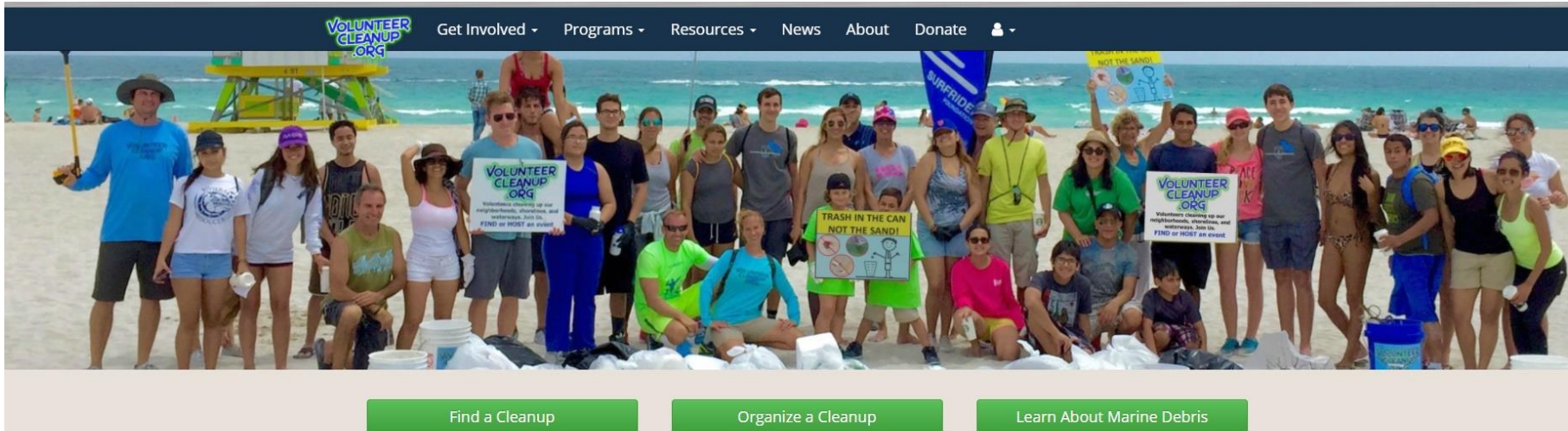
EACH ENTITY HAS THEIR OWN PROCESS

- City of Miami Beach
- City of Miami
- Miami-Dade County Parks and Recreation
- Florida State Parks



VolunteerCleanup.org Registration Platform

- Free web platform to connect volunteers to local cleanups led by community partners
- We are a service provider and support infrastructure for cleanup hosts to maximize success
- We build community by broadening the reach of individual community partners
- Go-to destination online for volunteers to find cleanups
- Registered users receive e-blast each Tuesday listing cleanups near them





- Find A Cleanup
- Organize A Cleanup**
- Get Notified Of Future Cleanups
- Do A Solo Cleanup



VolunteerCleanUp.Org

Organize a Group Cleanup

Hosting a neighborhood, shoreline, or waterway cleanup is easy and fun, and we are here to help you succeed!

Here is how our free platform can help you, and how to get started:

- Once you create an account, you will be able to post your cleanup event.
- Your cleanup will then be included on our public search page (unless you mark it as private) which will help you recruit volunteers.
- You will have a unique URL for your cleanup event so that you can share your cleanup via social media and email.
- Your cleanup also will be included in our Tuesday email alert to volunteers who have asked to be notified of upcoming cleanups near them.
- You can manage your cleanup and communicate with volunteers who have signed up.
- We provide our standard Waivers and Community Service forms if you do not have your own.
- We are here to help should you have any questions or need guidance.

Before you get started, you might find our “[Host Your Own Cleanup](#)” guide handy.

Volunteer Waivers can be [downloaded here](#)

If you have questions, feel free to email us at info@VolunteerCleanup.Org

Login

Create An Account


Create Account

Once you create your account and confirm your email address, you will be able to:

- Setup weekly alerts of upcoming cleanups near you
- Manage cleanup events you are attending or organizing via your dashboard
- Post Cleanups and Recruit Volunteers

First Name * **Last Name ***

Email *

Password * 

Receive Our Quarterly Newsletter *

Yes

No

[Create My Account](#)

Please check your email inbox to confirm your email address and activate your account.



Hello,

Please confirm your VolunteerCleanup.org account by clicking the button below:

Confirm Account

If you received this email by mistake, simply delete it. Your submission won't proceed if you don't click the activation link above.

A screenshot of a web browser window. The address bar shows the URL "beta.volunteercleanup.org/registration/confirmation/". The browser's navigation bar includes the VolunteerCleanup.org logo and a menu with items: "Get Involved", "Programs", "Resources", "News", "About Us", "Donate", and "Login". The main content area features the heading "Registration Confirmation" and a message: "Thank you for signing up, your registration is now complete. Please click the button below to login." Below the message is a green "Login" button, which is highlighted with a red rectangular border.

Confirmation - VolunteerCleanu... x

beta.volunteercleanup.org/registration/confirmation/

VOLUNTEER CLEANUP .ORG

Get Involved ▾ Programs ▾ Resources ▾ News About Us Donate Login

Registration Confirmation

Thank you for signing up, your registration is now complete. Please click the button below to login.

Login



Your Dashboard

Welcome, Please use navigational menu to access all the features of your dashboard.

Hello Dara,

Cleanups I'm Attending

Weekly Email Alerts

Post a New Cleanup

My Profile / Landing Page

Logout



My Profile / Public Landing Page

Hello Dara,

Cleanups I'm Attending

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Logout

SKIP PROFILE

Private Information

This information will not be displayed publicly.

Your name, email, and phone number will be shared with the organizers of cleanups you RSVP to.

First Name

Last Name

Email *

Phone

Change Password

Signup to Receive Our Quarterly Newsletter *

Yes



Volunteer Cleanup Logo Normal Size Transparent PNG.png

100% Completed 218.0KB

Tell Everyone a Little About You, Your Organization or Your Group

I like doing cleanups with my dachshund puppies Jazz and Disco. I trained Jazz to pick up water bottles, but Disco isn't smart enough to figure it out.



Website of your Organization or Group

<https://www.VolunteerCleanup.Org>

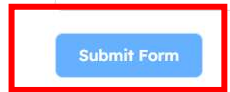
Must include https://

Instagram of your Organization or Group

Facebook of your Organization or Group

Twitter of your Organization or Group

LinkedIn of your Organization or Group





My Profile / Public Landing Page

[SKIP PROFILE](#)

Hello Dara,

Cleanups I'm Attending

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This information will not be displayed publicly.

Your name, email, and phone number will be shared with the organizers of cleanups you RSVP to.

First Name

Last Name

Email *

Phone

Change Password

Signup to Receive Our Quarterly Newsletter *

Yes

Post A New Cleanup

You can post your cleanup below.
Make sure to add 'Free Tickets' or 'Paid Tickets' if you want to collect registrations.!

Hello Dara, [Log Out](#)

[Cleanups I'm Attending](#)

[Weekly Email Alerts](#)

[Post a New Cleanup](#)

[My Profile / Landing Page](#)

[Logout](#)

Your account

You are currently signed in as [testemail@volunteercleanup.org](#) [Sign out](#)

Event Details

Event Title*

Your event URL will be in the format of [www.volunteercleanup.org/event/event-title](#)

Start Date*

| September 2023 | | | | | | |
|----------------|----|----|----|----|----|----|
| M | T | W | T | F | S | S |
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | |

Event Address or Venue Name*



11:00 AM

Event Address or Venue Name*

Mathe

- Matheson Hammock Park Old Cutler Road, Coral Gables, FL
- Matheson Park Coral Gables, FL
- Matheson Hammock Marine Fuel Old Cutler Rd, Miami, FL
- Mathews Clothes & Shoes Inc Northwest 20th Street, Miami, FL
- Matheson Avenue Miami, FL

powered by Google

Event Graphic or Flyer (optional)

Choose File No file chosen

If you have an additional flyer you can include it here

Event Category*

Choose a Category

Description*

Paragraph **B** *I*

Empty text area for event description

Event Category*

Mixed Terrain / Shoreline

Description*

Paragraph B I [List Icons] [Link Icon] [Image Icon] [Undo Icon] [Redo Icon]

Mangrove Cleanup along the shorelines of Matheson Hammock Park.

Be part of the solution to Ocean Pollution

P

What Should Volunteers Bring? (optional)

- Closed Toed Shoes
- Water in a Resuable Bottle
- Sunscreen
- Insect Repellent
- Garbage Bags
- Gloves
- Hat & Sunglasses

Private Event (optional)

This is a private event, do not list it on public website

Event Category*

Mixed Terrain / Shoreline

Description*

Paragraph B I [List Icons] [Link Icon] [Image Icon] [Undo Icon] [Redo Icon]

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- Gloves
- Hat & Sunglasses

Private Event (optional)

This is a private event, do not list it on public website

P

What Should Volunteers Bring? (optional)

Closed Toed Shoes x Water in a Resuable Bottle x Sunscreen x Insect Repellent x Hat & Sunglasses x

What Will Be Provided? (optional)

Garbage Bags x Gloves x Water Refills x Sunscreen x Insect Repellent x

Meeting Spot Details (optional)

After the guard gate, turn right and drive 1 mile and we are the second left.

Parking Info (optional)

There is limited parking, so we advise carpooling or biking or rideshare

Private Event (optional)

This is a private event, do not list it on public website

To enable registrations, you must add at least one ticket type (optional)

Free Tickets (optional)

+ Free Tickets

Submit

To enable registrations, you must add at least one ticket type (optional)

Free Tickets (optional)

Ticket details**Settings**1✕

Ticket Name

Ticket Quantity

Sales Start Date

Sales Start Time

Sales End Date

Sales End Time

+ Free Tickets

Ticket details **Settings**

Ticket Description (optional)

Show Ticket Description (optional)

 Show ticket description on event page

Tickets Visibility

Public

Public ticket visible to all and Private ticket only visible to organizer.

Minimum Tickets (optional)

Minimum tickets allowed per order

Maximum Tickets (optional)

6

Show Remaining Tickets (optional)

Sold Tickets Individually (optional)

 Tickets will be sold one ticket per customer

Ticket Priority (optional)

Ticket priority

Tickets will show as per priority

Minimum tickets allowed per order

Maximum Tickets (optional)

6

Show Remaining Tickets (optional)

Sold Tickets Individually (optional)

Tickets will be sold one ticket per customer

Ticket Priority (optional)

Ticket priority

Tickets will show as per priority

Attendee Information Collection type*

- Buyer Only
- Each Attendee

Attendee Information to collect*

Attendee Name x Attendee Email x Needs Community Service Hours? x

Based on selected fields, you will collect information from the attendee

Submit



Post A New Cleanup

You can post your cleanup below.
Make sure to add 'Free Tickets' or 'Paid Tickets' if you want to collect registrations!.

Hello Dara, [Log Out](#)

[Cleanups I'm Attending](#)

[Weekly Email Alerts](#)

[Post a New Cleanup](#)

[My Profile / Landing Page](#)

[Logout](#)

Event listed successfully. To view your listing [click here](#)



[Donate Now](#)



Matheson Hammock Park with VolunteerCleanup.Org ICC2023



Matheson Hammock Park With VolunteerCleanup.Org ICC2023

by testemail@volunteercleanup.org Free

Mangrove Cleanup along the shorelines of Matheson Hammock Park.

Be part of the solution to Ocean Pollution

Ticket Information

[Alert me like this event](#)

Date And Time
September 16, 2023 EDT @ 09:00 AM to
September 16, 2023 EDT @ 11:00 AM

Location
Matheson Hammock Park, Old Cutler Road,
Coral Gables, FL

Event Category

Before the Cleanup | Preparing



KEY TASKS | BEFORE THE EVENT (PREPARING)

- PROMOTE THE EVENT
 - Post event to website
 - Spread the word
 - Recruit volunteers
- SITE VISIT
 - Where will you set up?
 - Where will volunteers clean
 - Are there garbage cans onsite?
 - Are there water fountains?



RECOMMENDED SUPPLIES FOR THE CLEANUP



Folding Table

Water Coolers + extra cups

Garbage Bags (1 per two volunteers)

Buckets

Pickers

Gloves (1 per two volunteers)

Pencils/Data Cards (1/4 of volunteers)

Scale (if needed)

Educational Signs

Waivers

List of RSVPs

First Aid Kit

Sunscreen, Insect Repellent

Prizes?

REMINDER EMAILS | 1-2 DAYS BEFORE THE CLEANUP

- Critical for ensuring a good turnout
- Ensuring volunteers are prepared
- Encourage pre-sign waiver, download cleanswell:

What to include:

- Event link with details
- Recap basics: Meeting point, parking info, what to bring, what to wear, what is provided, contact info in case of questions, weather issues
- Waivers
- Ask Who needs community service?

How to Send:

- Direct messaging through system
- Download Spreadsheet
 - Login to site, go to dashboard, export registration
- BCC your volunteers for privacy

DAY OF THE EVENT



BREAKDOWN OF ACTIVITIES FOR 2-HOUR CLEANUP

- Volunteers arrive and check-in (10 min)
- Introduction and safety briefing (10 min)
- Explain tasks, distribute supplies (10 min)
- Shoreline Cleanup, Citizen Science Data logging (1 hour)
- Regroup at check-in point (30 min)
 - Marine Debris discussion, Q&A, and key takeaways, potential solutions
 - Count and weigh the bags to quantify the impact
 - Take Group Photo
 - Award Contest winners

WALKTHROUGH OF DAY OF EVENT

- Team Arrival
- Set up table and supplies
- Check-in volunteers, collect waivers
- Welcome and Introduction
- Safety briefing
- Instructions
- Distribute supplies
- Educational Debrief
- Weight the Trash
- Take Group Photo
- Give out community service certificates

After Event:

- Documenting and sharing the success
- Plan the next one!



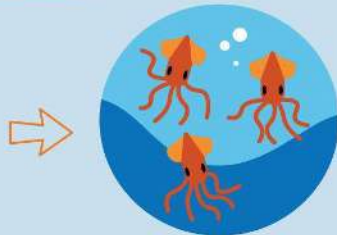
COUNT IT WITH CLEAN SWELL

HOW TO USE OCEAN CONSERVANCY'S MOBILE APP:



DOWNLOAD & SIGN IN

- ▶ Download Clean Swell for free on any mobile device
- ▶ Create an account with your email or existing social media account
- ▶ You are ready to go!



CONFIRM THE BASICS

- ▶ On the home page, click "Start a new cleanup"
- ▶ Make sure the details such as date and number of people are correct
- ▶ Add a group name. Check with your cleanup leader for details
- ▶ Tap "Start Cleanup!" to begin recording trash items



COLLECT & RECORD

- ▶ Tap the icons to record what you are finding
- ▶ Press and hold on an icon to enter larger amounts or edit your totals
- ▶ Snap photos of your cleanup using the camera icon
- ▶ Click "Finish this Cleanup" when you are done



CELEBRATE & SHARE

- ▶ Congratulations on a job well done!
- ▶ Thank you for your hard work, now go ahead and brag about it on social media
- ▶ Did you earn a badge? Excellent, the more you collect, the more you earn!



GROUP NAME:



SAFETY BRIEFING

- **THE ELEMENTS**
 - Encourage hydration
 - Sunscreen
- **SHARP OBJECTS, BIOHAZARD**
 - Needle precautions
 - Rocks, and branches
 - Broken Glass
- **HAZARDOUS ANIMALS**
 - Mosquitos
 - Jellyfish, man-o-war
- **OTHER TIPS**
 - Leave dead animals and natural debris
 - Focus on man-made plastic items
 - Ignore anything that looks dangerous or unfamiliar



CLEANUP INSTRUCTIONS

Distribute Supplies

- Team approach (2-3) people
- 1 Data person – app preferred
- Others are using the bags, gloves collecting trash
- Direct volunteers, send in different directions/areas
- Set a time to return back for group photo/debrief if possible



WRAP-UP



Consolidate

Consolidate Trash

Weigh

Weigh the bags

Facilitate

Facilitate a Post-cleanup discussion and debrief

Award

Award Prizes and Contest Winners

Take

Take group photo

Sign

Sign Community Service Hours

DEBRIEF: ANSWER 5 BASIC QUESTIONS

What is Marine Debris

How bad is the problem?
Quantifying it

What are the impacts? Why should we care?

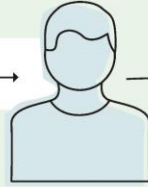
Where is it coming from? What is causing it?

What can we ALL do about it?



By 2050, there'll be more plastic in our oceans than fish.

It starts with your choices



Single-use plastics
can last up to 450 years



Street litter goes
into storm drains

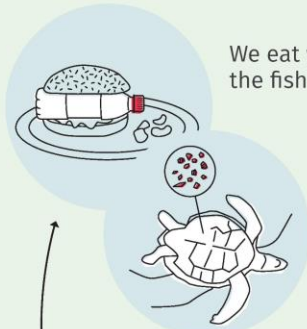


You can be part of the solution.



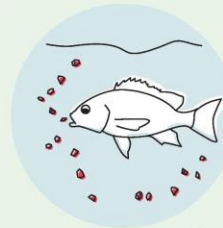
1. Refuse & reduce single-use plastics
2. Dispose of waste properly
3. Join or host a cleanup

www.volunteercleanup.org

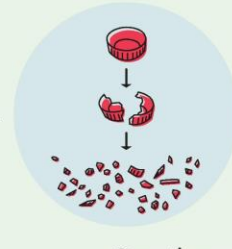


We eat what
the fish eats

Plastic gets stuck in
animals' stomachs
and kills them



Sea life mistakes
plastics for food



Over time, plastic
breaks up into smaller
pieces (microplastics)



Storm drains
lead to the ocean

**VOLUNTEER
CLEANUP
.ORG**



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