

2023 International Coastal Cleanup Miami-Dade | Event and Survey Results



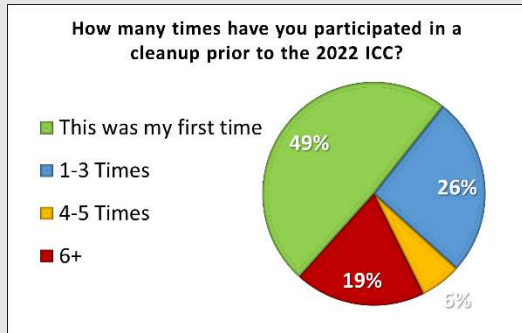
In our 9th year organizing Miami-Dade County's involvement in this annual global event, the impact was bigger and better than ever. We had more cleanup locations and more trash collected than ever before! We surveyed volunteers after the event and learned that cleanups can be an eye-opening educational experience that leads to further action.

58 Cleanups in Miami-Dade

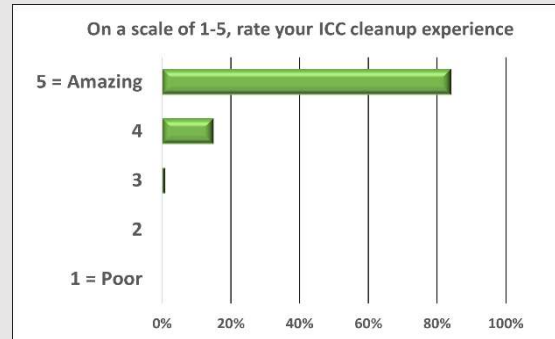
2,939 Volunteers

22,233 Pounds of Debris

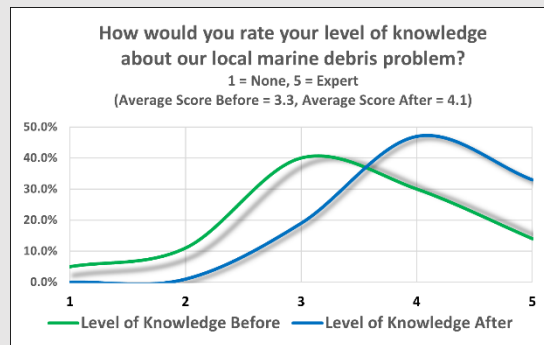
We are reaching new people! For 49% of survey respondents, the 2023 ICC was their first cleanup



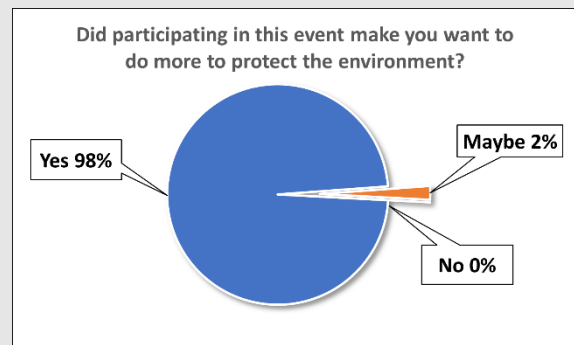
The ICC is a great event! 99% rated the event a 4 or 5, where 5 is amazing



Participating in a cleanup is a powerful learning experience! 70% had an increase in knowledge



Cleanups are a steppingstone to further action! 98% want to do more to protect the environment



Cleanups can be a catalyst for behavior change!



What did you learn by participating in ICC?':

I learned that there is a lot more plastic pollution in beaches than I thought there was.

I didn't realize just how much waste ends up on the shore and in the water. Volunteering showed me the magnitude of this issue.

There are many like-minded individuals out there.