

A Fun and Impactful Day for All Ages



Last Years Impact Results (2024)



71 Cleanup Sites

20% increase from 2023



3,615 Volunteers

20% increase from 2023



25,082 Pounds

13% increase from 2023



THANK YOU TO OUR SPONSORS

PRESENTING SPONSOR



STRATEGIC SPONSORS

BENJAMIN & GLORIA JOANNOLI, JR.
FAMILY CONSERVATION FUND

Blackstone Charitable Foundation



CORE SPONSORS



MIAMI BEACH
RISING ABOVE



SUPPORTING SPONSORS



THANK YOU TO OUR SITE CAPTAINS



MORE THAN A CLEANUP, IT'S AN EDUCATIONAL OPPORTUNITY



We provide educational debrief materials to the organizers



We email a post-event educational training video along with a survey

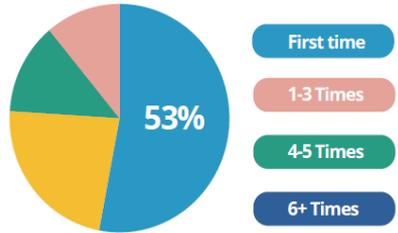


Volunteers receive a reusable tote bag gift that includes Educational and Sponsor materials

ICC POST-EVENT SURVEY SHOWS THE IMPACT ON VOLUNTEERS

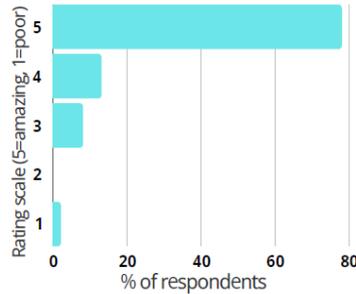
We are reaching new people!

For 53% of survey respondents, the 2024 ICC was their first cleanup.



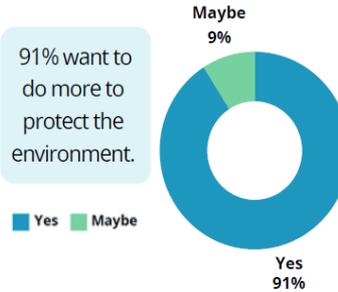
The ICC is a great event!

91% rated the event a 4 or 5!



Cleanups are a stepping stone to further action!

91% want to do more to protect the environment.



“What did you learn by participating in ICC 2024?”

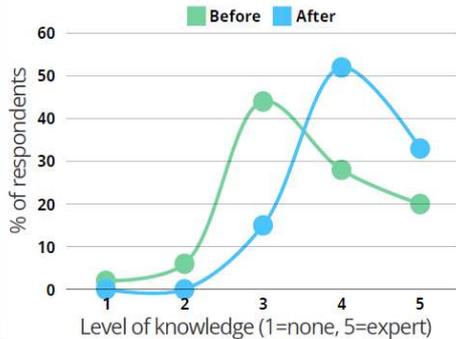
“There is *more trash laying around than you realize*, once you look close.”

“We found all sorts of garbage. *It was really eye opening.*”

“We *hardly scratched the surface.*”

“Cleanups are important in spreading the word and getting people to really understand *the depth of the problem* hopefully in a way that motivates people to reduce the amount of garbage they produce.”

Participating in a cleanup is a powerful learning experience!

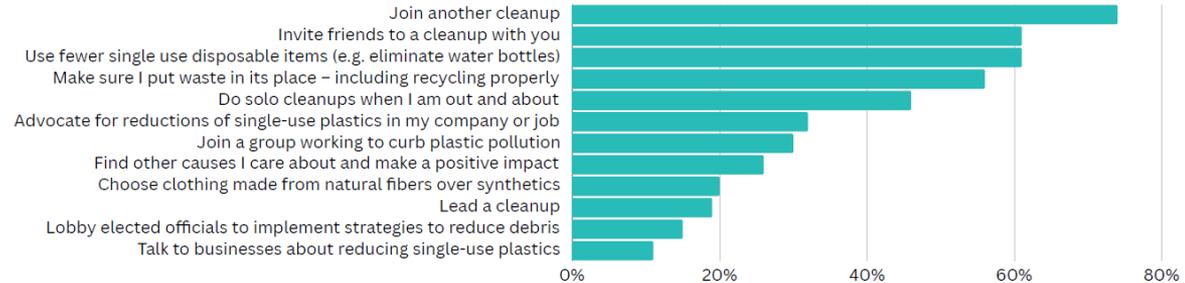


57% increase

The average knowledge score improved from 3.5 before the cleanup to 4.2 afterward. 57% of respondents had an increase in knowledge of the marine debris crisis.

Cleanups can be a catalyst for behavior change!

Volunteers, inspired by their experience, commit to new actions in order to help curb plastic pollution in our oceans and waterways.



NEWS COVERAGE



Pre-ICC Segment on WPLG Local 10 News (aired 9/18/24)

https://www.youtube.com/watch?v=GUjvIOo-Z_s



The Weather Channel Live (aired 9/21/24)

<https://www.youtube.com/watch?v=oBTY8-ZmMKM>



Post-ICC RECAP on WPLG Local 10 News (aired 9/25/24)

<https://www.youtube.com/watch?v=dp-61p2H0Ag>

2023 Coverage

<https://www.youtube.com/watch?v=GujamBMzZGw>

2022 Coverage

https://www.youtube.com/watch?v=hye_yuq2dVU&t

2021 Coverage

https://www.youtube.com/watch?v=_zae_uiAZtM

SPONSORSHIP OPPORTUNITIES

	Presenting Sponsors \$10,000+	Strategic Sponsors \$5,000	Core Sponsors \$2,500	Supporting Sponsors \$1,000	Trash-a-thon Sponsor TBD
Name / logo / link featured on ICC website	√ (Biggest)	√ (Bigger)	√	√	√
Name/Logo on comms (Flyer, Emails, Signage)	√	√	√	√	√
Flyer or coupon in 4,000 volunteer tote bags	√	√	√	√	√
Marine Debris Presentation to Your Company	√	√	√	√	√
“Presented by” Sponsor Recognition	√				TBD Based on Pledged Amount
Logo printed on 4,000+ giveaway canvas tote bags	√				
Private future shoreline cleanup up for 50 people	√	√			
Free T-Shirts for main points of contact	√	√			
Priority early-bird registration	√ (40 spots)	√ (25 spots)	√ (10 spots)		
Attend the Sponsor & Site Captain After-Party	√	√	√		
Dedicated Social Media Posts	√	√	√		

Interested in Sponsoring this years ICC? [CLICK HERE](#)

TRASH-A-THON 'PER-POUND' SPONSOR



- PLEDGE 'PER-POUND' FOR TOTAL AMOUNT COLLECTED
- GREAT CO-MARKETING / SOCIAL MEDIA OPPORTUNITIES
- ADDITIONAL BENEFITS BASED ON ESTIMATED TOTAL DONATION
- EXAMPLE:
 - \$1 PER POUND NO MAX * 25,082 POUNDS = \$25,082
 - \$.50 PER POUND \$10,000 MAX * 25,082 = \$10,000
 - \$.10 PER POUND \$3,000 MAX * 25,082 = \$2,508

Interested in Sponsoring this years ICC? [CLICK HERE](#)

OTHER SPONSORSHIP OPPORTUNITIES

- TOTAL EVENT SPONSOR BUY-OUT
- EXCLUSIVE PRESENTING SPONSORSHIP
- TRASH-A-THON SPONSOR (PLEDGE 'PER-POUND' FOR TOTAL AMOUNT COLLECTED PUT A MAXIMUM TOTAL)
- VOLUNTEER / SITE CAPTAIN 'AFTER-EVENT' PARTY
- IN-KIND SPONSOR – VOLUNTEER PRIZES, GLOVES, BAGS, PRINTING, GRAPHICS, BUCKETS, SHIRT, TOTES, ETC
- SITE SPECIFIC SPONSORSHIP
- HAVE AN IDEA? LET'S DISCUSS

Interested in Sponsoring this years ICC? [CLICK HERE](#)

INTERESTED IN SPONSORING THIS YEARS ICC?

[CLICK HERE](#)

ABOUT VOLUNTEERCLEANUP.ORG

We engage volunteers to clean their neighborhoods, shorelines and waterways to raise awareness about marine debris and encourage people to reduce their reliance on single-use disposable plastics

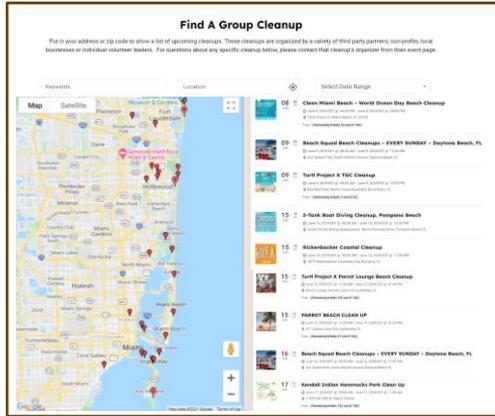


WHY CLEANUPS?

Cleanups alone won't solve the problem, but they can provide an eye-opening experience that inspires the necessary changes to stem the flow of marine debris.

OUR CORE PROGRAMS

www.VolunteerCleanup.Org



Our web platform is the go-to destination to connect volunteers to local shoreline and inland cleanups

We help our network of 3rd party cleanup organizers mobilize hundreds of volunteers every weekend

International Coastal Cleanup



We are the organizers for Miami-Dade County's participation in the annual International Coastal Cleanup where we coordinate 60+ cleanups with 3,000 volunteers removing 21,000+ pounds of debris in a single day in Sept

Private / Corporate Events



We lead fun and educational private, family friendly team building/ 'Days of Service' cleanups, where everyone leaves knowing they made a positive impact and pondering how they can be part of the solution

ADDITIONAL PROGRAMS

www.RentRecycleBins.Org



We offer a Recycle Bin rental service for festivals and concerts in Miami

With our bins, events demonstrate their commitment to environmental responsibility while providing attendees with an easy recycling solution.

Cigarette Litter Solutions



Cigarette Butts are the most littered item in the world.

We educate smokers by providing free reusable (and educational) pocket ashtrays and pole mounted ashcans so they have a good place to put their butts.

Community Building and Advocacy



VolunteerCleanup.Org is the Fiscal Sponsor of the Biscayne Bay Marine Health Coalition (BBMHC) which is driving the protection and restoration of Biscayne Bay through a series of summits, committees, advocacy and policies.

Dave is Chair of the BBMHC.

LEADERSHIP

Dara Schoenwald

Executive Director and Co-founder

Cultural Anthropologist and Consumer Insights Strategist

Contributor – EPA Trash Free Waters Working Group

2023 Miami Dolphins “Local Legend” Award

2018 Ocean Drive ‘Women of Influence’



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David Doebler

President, Director of Development and Co-founder

Member, Biscayne Bay Watershed Management Advisory Board

Steering Committee Chair, Biscayne Bay Marine Health Coalition

Contributor – NOAA Florida Marine Debris Reduction Plan

2023 DEP “Environmental Stewardship” Award

2017 Miami New Times ‘Citizen of the Year’



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VOLUNTEER CLEANUP .ORG

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Schedule a meeting: www.Calendly.com/VolunteerCleanup

www.volunteercleanup.org

www.facebook.com/volunteercleanup

www.instagram.com/volunteercleanup