

ICC 2026

Miami - Dade

SPONSORSHIP OPPORTUNITIES

International Coastal Cleanup Day 2026

✦ ***Miami - Dade*** ✦

WORLD'S LARGEST SINGLE-DAY BEACH CLEANUP

ADDRESSING THE MARINE DEBRIS CRISIS THROUGH
IMPACT, ENGAGEMENT, AND EDUCATION

Saturday, **Sept 19**, 2026



International Coastal Cleanup Day (ICC), spearheaded globally by the Ocean Conservancy, is the world's largest one-day volunteer effort when millions of volunteers across hundreds of countries come together to clean up the oceans and raise awareness for plastic pollution.

VolunteerCleanup.org and Clean Miami-Dade are Ocean Conservancy's local partner, organizing Miami-Dade County's participation in this annual event.

Miami-Dade County's program is the **third-largest in the U.S.**

2025 Impact Results

68 Cleanup Sites
across Miami-Dade County

3,225 Volunteers

**26,232 Pounds
of Trash**

Thank you to our Sponsors



50+ Partner Organizations lead the cleanups – **large community effort**



ICC Miami-Dade Impact since 2014

600+ Cleanups
across Miami-Dade County

27,000+ Volunteers

**220,000+ Pounds
of Trash**

68 shoreline, neighborhood and waterway cleanups from Aventura to Homestead



Visual, Feel-Good Event makes for **Great News Coverage**

ICC 2025



Prior Years

[Pre ICC Segment 2024](#)

[Live Segment 2024](#)

[Post ICC Segment 2024](#)

[News Coverage 2023](#)

[News Coverage 2022](#)

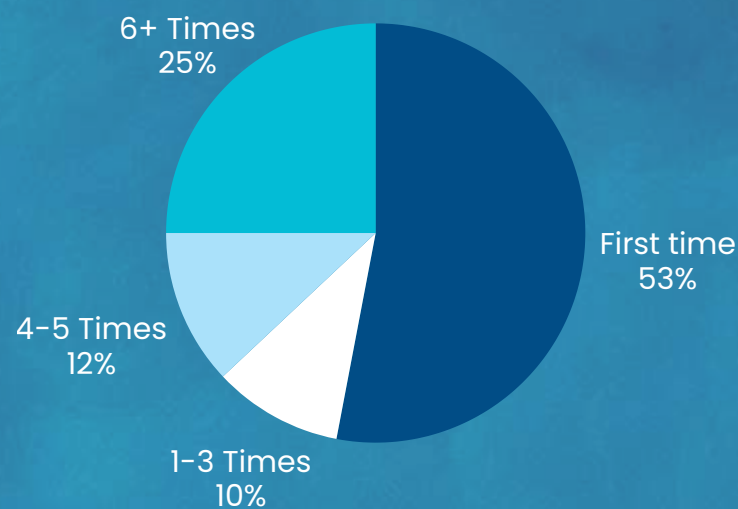
[News Coverage 2021](#)

Our Post-Event Survey demonstrates our events make meaningful change

Educational Cleanups = Long-Lasting Impact

We are Reaching new people

For more than 50% of survey respondents, ICC was their first Cleanup.

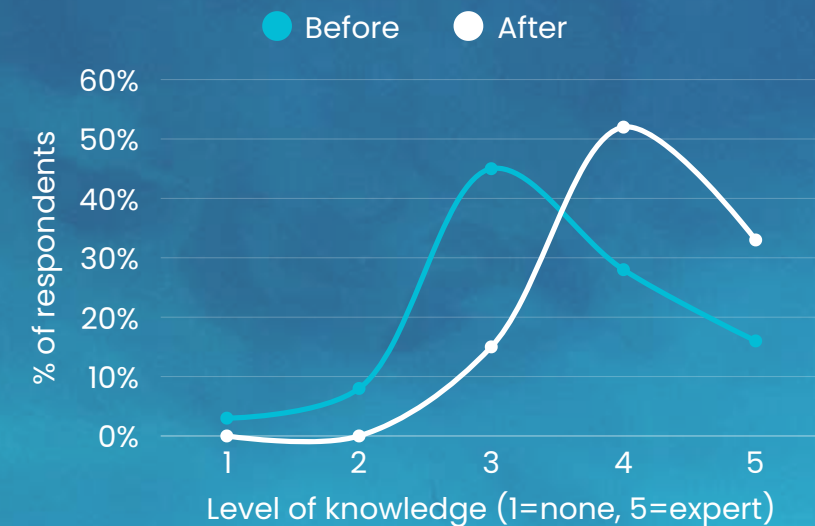


Quotes show Cleanups are eye-opening

"I knew about plastic pollution of course but I really did not realize the extent to which it was a problem until I saw the sheer amount of trash that was in the mangroves. It was shocking!"

"Just how much small trash there is. You notice big trash as you walk by, but when you're actually picking everything up, you start noticing all the little bits and pieces."

Participating in a cleanup is a powerful learning experience



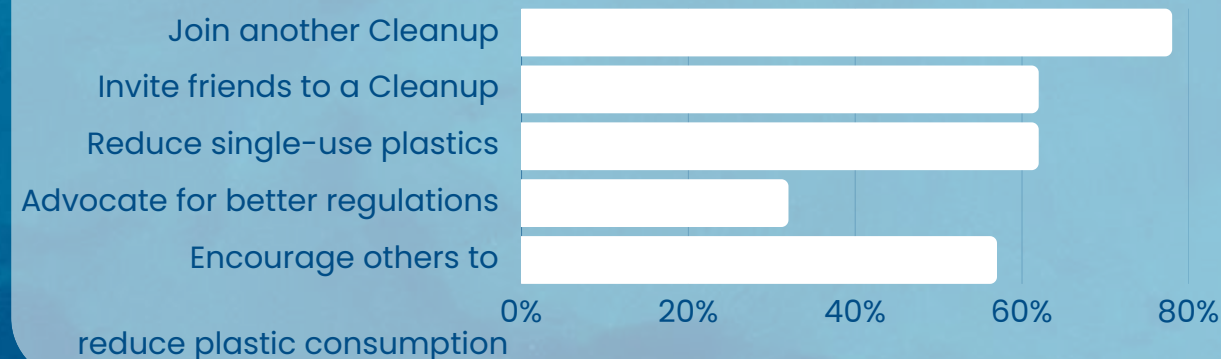
57% of respondents had an increase in knowledge of the marine debris crisis. The average knowledge score improved from 3.5 before the cleanup to 4.2

"Cleanups are important in spreading the word and getting people to really understand the depth of the problem hopefully in a way that motivates people to reduce the amount of garbage they produce."

"I want to keep the ocean nice and clean for animals."
Milo - 8 years old.

Cleanups are a catalyst for behavior change

Volunteers, inspired by their experience, commit to new actions in order to help curb plastic pollution.



Conclusion

The ICC is often the first meaningful encounter people have with the issue of plastic pollution - making ICC a **powerful entry point** for environmental awareness, engagement, and activism.

By connecting individuals directly with the realities of marine debris, ICC fosters a deeper understanding of the **impact our everyday choices** have on local waterways, wildlife, and ecosystems.

Supporting ICC is an **investment in the community & the long-term protection of Miami-Dade County's** unique coastal environment.

BENEFITS OF SPONSORING



Do good

- Protect Miami-Dade's beaches, waterways, and wildlife
- Inspire the next generation of community and environmental stewards
- Create lasting behavioral change through environmental education
- Strengthen community engagement and civic pride
- **Be part of the world's largest beach cleanup!**

Benefit from the Good

- Increase brand visibility through event marketing and media exposure
- Strengthen your ESG, CSR, and sustainability commitments
- Build trust and goodwill with customers and the community
- Engage employees through a meaningful volunteer experience
- Demonstrate measurable environmental impact to stakeholders
- Receive the professional 2 min. recap video & photographs from the main site



Tie your brand to Community Service with Real Impact



Sponsorship Levels

Included	Presenting Sponsors	Strategic Sponsors	Core Sponsors	Supporting Sponsors	Community Sponsors
Tax deductible donation	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
Marketing Materials that will show your Logo, → 39K Social Media Followers, → 54k E-Mail Contacts, → 50 community partners and their networks *Logo size based on Sponsorship Level	• ICC Website (+link) • Event Flyer • Social Media Posts • Newsletters • 'Meet Our Sponsor' Dedicated email • E-Mail Signature • 2-page spread in Booklet • Event recap Video	• ICC Website (+link) • Event Flyer • Social Media Posts • Newsletters • E-Mail Signature • Full Page in Booklet** • Event recap Video	• ICC Website (+link) • Event Flyer • Social Media Posts • Newsletters • Full page in Booklet**	• ICC Website • Event Flyer • Newsletters • 1/2 page in Booklet**	• ICC Website • Newsletters • 1/2 page in Booklet**
"Presented by" Sponsor Recognition	✓	✗	✗	✗	✗
Invitation to main site with the option to table	+ option to speak during opening remarks	+ option to speak during opening remarks	✓	✗	✗
Free T-Shirts for main points of contact	✓	✓	✓	✗	✗
Private future shoreline cleanup	for 60 people	for 30 people	✗	✗	✗
Option to speak in the 2 minute recap video	✓	✓	✗	✗	✗

**The booklet is a printed event brochure given to all participants, where all sponsors can submit and create a half-page to present their company.

Your Miami-Dade Hosts

**VOLUNTEER
CLEANUP
.ORG**



VolunteerCleanup.org

VolunteerCleanup.Org's web platform is the go-to destination to connect volunteers to local shoreline and inland cleanups. We are building a grassroots movement to address the marine debris crisis by providing tools that connect people, facilitate educational cleanups and drive meaningful change around single-use plastics.



Clean Miami-Dade

part of Clean Miami Beach, Inc.

We are Clean Miami Beach & Clean Miami Dade and we empower communities through beach cleanups, environmental education, youth programs, and community engagement to protect our oceans and reduce plastic pollution.





We have an incredible record of success..

Be a part of our community win!



[FILL OUT THE SPONSOR FORM HERE](#)

HAVE MORE QUESTIONS?

info@volunteercleanup.org

info@cleanmiamibeach.org

